

GCSE Business Studies

Topic 3 – Producing Goods and Services



Name:

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Section A – Private and public sectors

There are a range of different types of businesses within both the private and public sectors. Try and match up the ownership type with the correct definition below.

Franchise

Sole Trader

Public Sector Organisation

Partnership

Public Limited Company

Private Limited Company

These businesses are run and controlled by the government

A business which has sold the right for other businesses to trade using their name

This type of business has limited liability but cannot sell shares on the stock market

A private sector business that can have between two and twenty owners

A private sector business that can sell shares on the stock market

A business that is unincorporated and has one owner

Section A – Private and public sectors

Try and match up the organisations below to show if you think they are in the private or public sector.

Private sector

Public sector

NHS

Apple

Council run leisure centre

Fire service

Marks & Spencer

Microsoft

Sample

Extension: Try and name another two businesses from both the private and public sectors.

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Section A – Private and public sectors

There are a range of goods and services on offer in both the private or public sector. Using the list below match up if you feel it is a good or a service.

Good

Service

Visit to dentist

Dry cleaners

Pencil

Chocolate bar

Stationary

Insurance

Sample

Extension: Describe a range of goods and services you would find in your local leisure centre.

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Section A – Review

Working with another student, test each other on the definitions of the following terms:

- How might the objectives of businesses in the private and public sector be different?
- What is the difference between a good and a service?

Section B – Production methods

Briefly explain what is meant by Job Production.

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What are the benefits and drawbacks of Job Production?



Extension: Describe what types of businesses would benefit from using job production.

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Section B – Production methods

Briefly explain what is meant by Batch Production.

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What are the benefits and drawbacks of Batch Production?



Extension: Describe what types of businesses would benefit from using batch production.

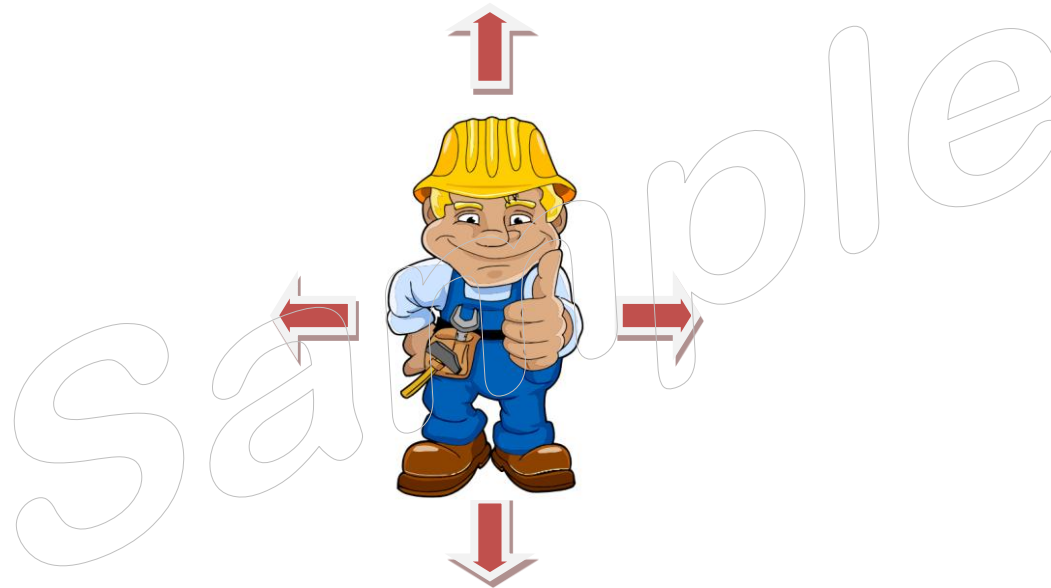
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Section B – Production methods

Construction is an example of job production. What kind of things does a builder need to do to ensure they deliver a quality product?



Extension: Describe why you think the construction industry has suffered during the recession.

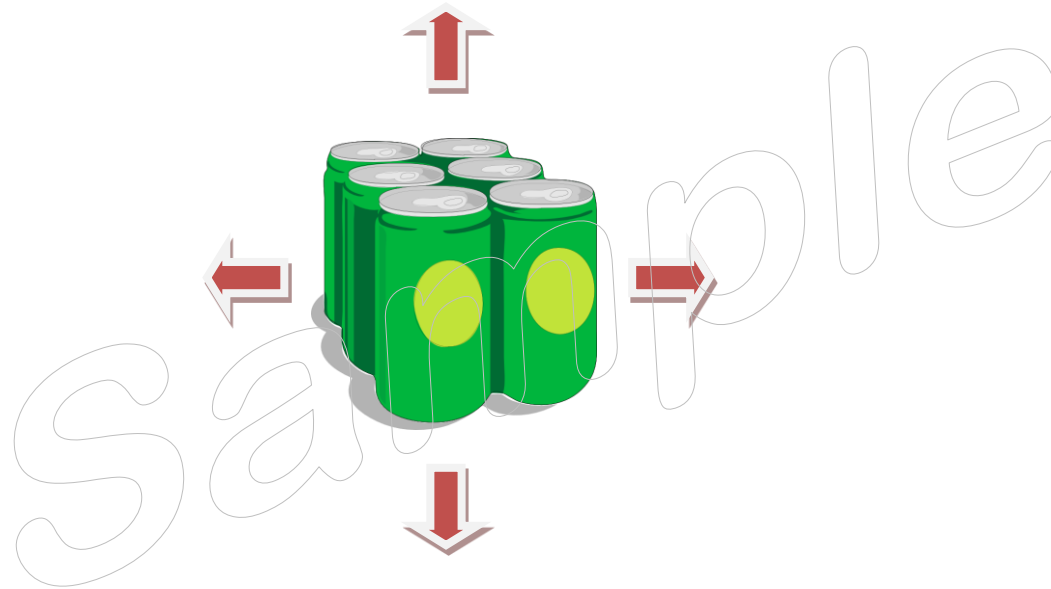
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Section B – Production methods

A drinks manufacturer is likely to use batch production. What kind of things does the factory need to do to ensure they deliver a quality product?



Extension: Describe why the use of robotics has become more important within drinks manufacturing.

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