

Choosing the right legal structure

U N C L T P A K V C V C X J M
U K N G T S P T G B I G L N J
B X M Q D E P E U H L L D W A
L P L C Y R V C W D D I B P A
T I J Z Z A A I A G R I T U L
S H A R E H O L D E R W A N P
F Q Z B M S R O C P L O K D L
K L E L I P S T G Z V O E C I
M W W E K L O Q A Q N E O D H
B K C P R R I G T O K L V I Q
E T A V I R P T D Z P P E V K
K B D W E G B T Y T R P R S Y
A I T L Y Q L X E L D N D L R
M Q V D M W S S D W Z J X L A
P V M S D Q U S N I P D G P U

DIRECTOR
PLC
SHAREHOLDER

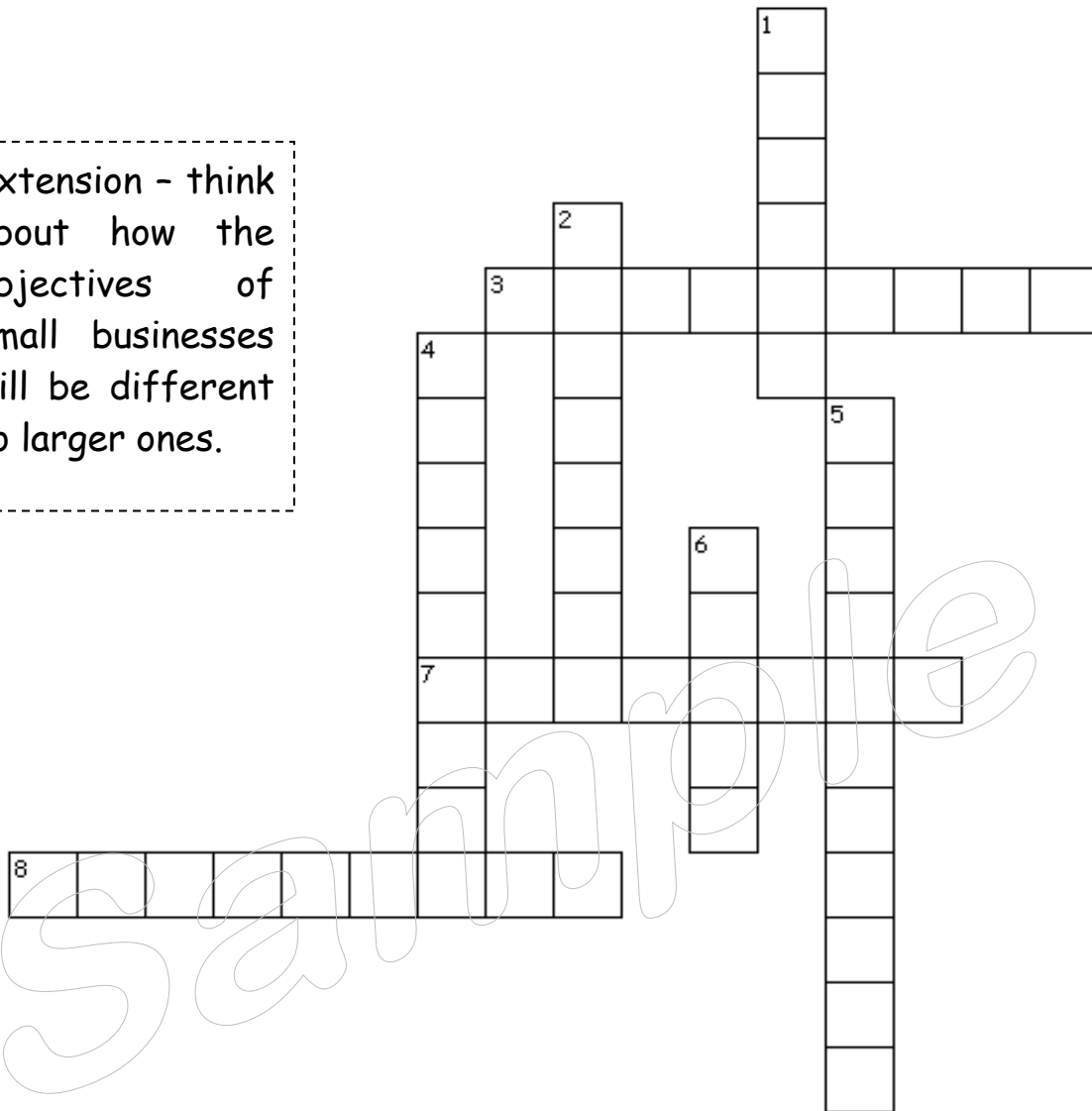
LIABILITY
PRIVATE
SHARES

LTD
PUBLIC
TAKEOVER

Extension - discuss how a Plc
is different to an Ltd.

Changing business aims and objectives

Extension - think about how the objectives of small businesses will be different to larger ones.



Across

3. This helps a business to become more well known.
7. Employees are likely to want these to increase in the future.
8. Shareholders will expect these if the business is profitable.

Down

1. Calculated by deducting costs from sales.
2. As a business grows it is likely to not be satisfied in only achieving this.
4. This could be through opening more stores overseas or launching new products.
5. Increasing this means you will get a higher proportion of customers in your market buying your products.
6. These are other benefits of working for businesses e.g. company car.

Social costs and benefits

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
	19			13					9						8			12			25				

B	S			E	S	S	E	S		S		E			E	S			S											
19	18	12	21	26	13	12	12	13	12		12	20	23	13	15	21	23	13	12		2	1	12	20						
E	S			E				E		S				E	S	S														
23	13	2	12	18	16	13		15	24	13	21	16		12	18	14	14	13	12	12		26	20	15						
								E		P				S	B															
20	26	1	11		6	16	20	23		15	24	13	21	16		8	16	20	6	21	15	12		19	18	15				
S				E		E													E	V										
2	1	12	20		15	24	13	21	16		13	15	24	21	14	2	1		2	26	4		13	26	25	21	16	20	26	
E				B	J	E					V	E	S								E	V								
23	13	26	15	2	1		20	19	9	13	14	15	21	25	13	12				2	14	24	21	13	25	21	26	10		
		E	S	E							E	P			P			V	E				E							
15	24	13	12	13			14	2	26		24	13	1	8		21	23	8	16	20	25	13		15	24	13				
				E							E							S												
21	23	2	10	13							20	6		15	24	13		20	16	10	2	26	21	12	2	15	21	20	26	

Extension - think about examples of social objectives a business may set itself.

Location

O Q I O H P G S S E H E R B U
M S F Q J D B R Z T X X V Z G
A J W R J V E U B I I H I X X
R G G Z E M K I N S U F K B Z
N F O Z O V E K V Y F X W M A
S N B T T Y E U U S Y E Y W Y
Z E S H R H F N S T S O C R Y
S U L F O I K I U T Q T S R Z
C Q A A P Z L D U E R K A X P
P S B Q S L O C A T I O N Y Y
T K O F N R E Q J L Z C L I G
I D U O A Z Z U L B I P H M K
M O R L R K Y S X H M K W V C
D Y P S T U D G L O A E I I S
H N K U I W Z I F X L Q N Q I

COSTS
LOCATION
SITE

CUSTOMERS
REVENUE
SKILLS

LABOUR
SALES
TRANSPORT